

Whitley Bay

Big Local Plan



Years 2019-2022

Music Dance Community Health Coffee Regeneration
GreenSpace PlayAreas Men Groups
Colour Parking Droplns Signage
FirstAid Festivals Decoration Celebrations TeenLiteracy PaintLamposts VolunteerHelp
Improve Shopping CollectLonliness PaymentQuizNights Over50's Chess DroppedKerbs Language SouthParade Mornings
Gaming History Support DogFoul FoodFair Volunteers Arts&Crafts ReduceLitter PromRailings Pedestrian DisabledAccs HappinessProj ExerciseClasses Promotion WelcomePack HealthyFood

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Whitley Bay Big Local Plan 2019-2022

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The Whitley Bay Big Local Area



Introduction and background

Whitley Bay Big Local is a Big Lottery funded, community-led initiative to enable all who live or work in the Big Local area to get together to improve the community and make the town a place to be proud of.

Whitley Bay Big Local (WBBL) is one of 150 community-led groups throughout England and Wales who have been granted £1 million to be spent over 10 years. The grant is overseen by a national body called Local Trust and used to support people living in a targeted geographical community to identify issues of concern, propose solutions and resource those ideas.

The overall national programme 'outcomes' that we are working towards are:

- Communities will be better able to identify local needs and take action in response to them
- People will have increased skills and confidence, so that they continue to identify and respond to needs in the future
- The community will make a difference to the needs it prioritises
- People will feel that their area is an even better place to live

The Whitley Bay Big Local area was granted Big Local Lottery funding because it was seen as a "pocket of deprivation within an affluent area". Areas like ours missed out on funding in the past and the Whitley Bay Big Local Partnership Board are committed to making the best possible use of this funding to benefit our whole community.

Over the last couple of years our work has been reshaped to focus on three key 'themes':

- Environment - helping to improve how Whitley Bay looks for residents and visitors
- People and Wellbeing - supporting members of our community that need it and improving people's day-to-day lives
- Premises and Engagement - managing activities at the Shop and reaching out to all parts of our community

Previous themes also focused on developing partnerships & communication and building infrastructure to deliver the Whitley Bay Big Local plan. This enabled Whitley Bay Big Local to raise awareness about Big Local, inform local people about projects via a newsletter, web pages and social media, grow relationships with key partners and ensure that funding was allocated and used meet the Big Local outcomes.

Each Big Local Partnership works with the support of a Locally Trusted Organisation (LTO) who provide administrative support and manage the finances. In Whitley Bay our LTO is New Prospects Association (NPA). NPA is a not for profit company and established provider of support services for people with learning disabilities, based on South Parade in the Big Local area.

In March 2017 WBBL became a Charitable Incorporated Organisation (Registered Charity No: 1171848) which enabled it to take a commercial lease and open an accessible and welcoming space for a wide range of community events. At the time of writing, the current board comprises 8 Trustees/Board Members, 6 of whom are resident in the Big Local area.

Whitley Bay Big Local continues to engage with community members and partners to enable people to work together to unlock resources and strengthen our collective belief and pride in Whitley Bay.

Local strengths and areas for improvement

Consultation and community feedback consistently highlight key local strengths such as the beautiful natural coastline and the improving seafront area, outstanding schools, a friendly, inclusive and creative community. Feedback from residents and visitors alike identifies the benefits of a wide-ranging retail and leisure offer including numerous independent shops, pubs, restaurants, cafes and a cinema. Whitley Bay residents benefit from good transport links and a seaside town location with easy access to neighbouring metropolitan areas. In recent years a major seafront regeneration project has included the refurbishment and reopening of the iconic Whitley Bay Dome which is well regarded.

Community driven projects have further developed and grown in recent years. In addition to long established amateur drama and operatic societies and the numerous activities hosted by local churches and faith groups, Whitley Bay benefits from an annual Film Festival and a hub of activities centred around the Metro Station such as The Station Masters Garden, The Yoga Station and the monthly Green Beans' Market. The revived Whitley Bay Community Carnival is heading for a 6th consecutive year of May Bank Holiday spectacle with the highlight being a community parade featuring music, costumes and characters made at numerous carnival clubs led by local artists at schools and other local venues.

Whitley Bay is becoming recognised nationally as a place that is 'on the up' after a period of decline and change similar to that experienced by many coastal communities and former tourism and holiday

However, the Whitley Bay Big Local area (see page 2) mostly fits into an area defined as belonging to the 20% most deprived areas in the country. The area comprises 1,191 households, 50.6% of which face some measure of deprivation. The Big Local area was originally designated due to several key factors which included poor local housing and the

predominance of people living in houses of multiple occupation, temporary accommodation and in housing that needs repairs. A factor in this is a relatively low level of social rented housing in the area and a higher than average number living in private rented accommodation.

Crime and anti-social behaviour in Whitley Bay were also key factors in the Big Local area being designated and concerns have been raised by local residents with North Tyneside Council and Northumbria Police in recent years. Concerns are, in part, linked with issues to do with the night time economy and the high number of licensed premises. Levels of reported anti-social behaviour are over 3 times the England average and arrests for drug related offences are nearly twice the average.

In recent years, the number of licenced premises has declined and in some streets this has left an issue of neglected, disused and deteriorating, often large, properties. The need for further extensive regeneration is a key issue for local people and businesses alike.

Part of the Big Local area is ranked as amongst the worst 10% in the country in terms of premature death and the impairment of quality of life by poor health. Other key health indicators are around higher than average levels of binge drinking and high numbers of hospital admissions where alcohol is the attributable factor.

Nearly 15% of young people (16-19) are classed as living in poverty and nearly 10% of children live in 'out-of-work' households, with an unemployment rate of over 6% and over 4% youth unemployment.

In summary, Whitley Bay has numerous unique and positive features and is benefiting from regeneration projects, a strong sense of community, local commerce and community-based projects. However, there are a number of underlying issues that negatively impact local people and how the area looks that require concerted interventions, investment and ongoing attention.

Achievements so far

The previous Big Local plan outlined a 3-year programme from 2016 to 2019 which built on work that started in 2014. A lot of ground work and exciting projects were started in the first 2 years of the project, such as the development of a 'Masterplan' for physical regeneration of the area, the development of a 'Small Sparks' grant scheme, family crafts and music making at our previous premises and improving green spaces with tree planting.

Over the most recent 3-year plan period we have delivered a wider range of ambitious projects and set the wheels in motion for the second half of the 10-year Big Local project with the continued aim of making Whitley Bay and even better place to live, work and visit.

Some projects were approached as trials in response to community requests and perceived needs. This approach has allowed Big Local and partners to try out new approaches and fill gaps in local provision. The Whitley Bay Big Local partnership board has learned that some projects require higher levels of time and resources to maintain and that projects in the public domain may require careful consideration and consultation with local people, businesses and delivery partners.

Each of Whitley Bay Big Local's theme groups can highlight some successful and some more challenging projects:

Environment:

- Neighbourhood Caretaker – we have contracted with several people in the last few years to provide a range of activities in the Big Local area to compliment Council services and offer something extra to help improve how the area looks. Community feedback is positive in respect of litter picking, completing small 'odd jobs', improving

disused building frontages, painting, weeding and looking after town centre planters.

- Whitley Park improvements and partnership – working with Friends of Whitley Park and North Tyneside Council, Big Local has contributed time and resources to assist with the continuous improvement of Whitley Park. This includes tree, flower and bulb planting and commissioning works to improve access to the park.
- Telescopes – we commissioned two, free to use, seafront telescopes which are located at the north and south ends of promenade in the Whitley Bay Big Local area. Local school children designed posters to illustrate what they might see through the new telescopes and some of them joined the Mayor to unveil the telescopes (see pic. below).
- Colour scheme and materials – working with North Tyneside Council we have influenced the return of traditional Whitley Bay blue paint colours around the newly refurbished seafront area and the use of a consistent palette of materials for paving and landscaping.
- Planters – we have experienced some successes and some issues along the way with adoption of town centre planters and purchase of some new planters that incorporate seats. Our caretakers have recently re-stocked and improved planters on Whitley Road and we have agreements with the Council about watering. We need to look at options for siting the new planters that fits with the current town centre layout.
- Masterplan – we have worked closely with a local landscape architect company, Place On Earth, to develop a Masterplan for the Whitley Bay Big Local area. This is based on local consultation and is

an aspirational plan that helped to influence some of the recent regeneration work in Whitley Bay.



People and Wellbeing:

- Support for successful and nationally recognised Carnival – Whitley Bay Big Local has committed to providing financial support for the 6th year running for Community Carnival 2019. This funding will enable more community-based participation in carnival making and other activities.
- Small Sparks funding - we have supported a wide range of entrepreneurs, voluntary and community organisations, activists, local resident artists and crafts people with our 'Small Sparks' grants of £250. This is a 'light touch' funding pot that allows people to try new ideas, get activities up and running and to 'test' demand.
- Youth Voice – we have supported targeted and open access sessions for young people over the last few years, working in partnership with the team at Barnardo's The Base in the Big Local area. Young people from these groups have been involved in Big Local consultations and other events.
- Combatting loneliness – we have developed a range of activities that bring people together at informal drop-ins, knit and natter groups and over 'stone soup' community lunches. These sessions aim to be inclusive and welcoming to all parts of the community and wherever possible the sessions are volunteer led.
- Supporting vulnerable residents funding – over the last 3 years we have supported local organisations by offering funding to support local people that need additional support, especially around Christmas time.
- Debt and Benefit Advice – we worked with North Tyneside Citizen's Advice Bureau over an 18-month period to fund two debt and benefits advice sessions per week in Whitley Bay. The footfall for the sessions did not increase as both parties had hoped, and the partnership ended in September 2018. However, the CAB decided to continue providing one session per week at the town's Customer First Centre, so the initial investment and partnership helped to bring this valued service to Whitley Bay for the benefit of local people.

- Credit Union – we worked with Moneywise Credit Union to raise awareness of the negative impact of pay day loans, doorstep lending and other high interest lenders. We also worked together to offer local people, including primary school children, access to Moneywise savings and loan services with regular collection point sessions.



Premises and Engagement:

- Big Local Community Shop – we have been resident in at 305 Whitley Road (above) since March 2017 and continue to introduce new activities and support people to try their ideas.
- Our premises host numerous community activities and meetings including: arts and crafts groups, language learning, breast feeding support, mental health peer support, a knit and natter group, shared lunches, drop-ins, sing and sign sessions, life drawing, young people's hip-hop group, coffee mornings, belly dancing, Pokemon hunts, family learning, politics group, charity events, maker spaces for community artists, parties and more. A recent activity to gain recognition was a local Girl Guiding Robotics Team who used the space to develop their project and became selected for a National Robotics Challenge!
- The Shop is becoming an established space for informal and more structured uses and the programme has lots of free and low-cost activities. We now have regular arts / crafts sessions that could be developed further into a substantial programme of activities linked into Community Carnival and other events
- We have new visitors to the shop each week and the feedback we receive is that the shop is a safe and friendly place to visit where people make new friends and support each other. In our current premises, we try to balance use of the space for structured sessions with the growing demand we have seen for drop-ins and informal social get togethers that attract diverse community members.
- Our Administrator, Programme Delivery Coordinator and Community Involvement Coordinator are contracted to assist with projects and organise activities, support our Board members and work directly with local people.
- Volunteers – we are developing specific roles and getting more people involved, especially in 'hosting' drop-ins and offering basic support to some of the shop's more vulnerable visitors.
- Big Local is proud to have provided seed funding and / or space to support other groups and projects like Green Beans Market, Bay Uke ukulele band, Whitley Warblers singing group, Art Houses and community drumming workshops.



Listening to our community

The Whitley Bay Big Local Plan for 2019-2022 has been informed by a wide range of community consultation events and activities. We have tried and trialled several different ways of eliciting responses to specific questions and facilitating more general responses to open questions.

Consultation methods have ranged from using Survey Monkey questionnaires to asking people to write down one thing they would like to see improved in Whitley Bay on a wooden plant label when giving away plants in the main shopping area.

Our more recent consultation events and activities include:

- A number of community forum events held at the Whitley Bay Big Local shop between August 2017 and January 2019. These were a mix of information sharing, celebration and opportunities for residents to have their say or to suggest ideas and ways that they would like to be involved.
- Street based engagement and consultation with residents, businesses and visitors, raising awareness about Whitley Bay Big Local and collating issues raised.
- Use of a prize draw survey in our last quarterly newsletters.
- Use of Survey Monkey to elicit views of partners and stakeholders – with a mix of open and closed questions covering a range of issues.
- ‘Bee Nice’ – we gave away 400 hundred bee friendly plants on a Saturday morning in the town centre and collected responses to a single question and the respondent’s post code. 50% of respondents were from NE26 (Whitley Bay) area and 50% were from other areas – a random sample, showing that Whitley Bay is a place that people travel to use of the local amenities and shops.
- Regular meetings and dialogue with a group of Strategic Partners that includes Officers from North Tyneside Council departments, Elected Members, Police, Whitley Bay’s Chamber of Trade, Carnival organisers, Nexus, representatives of other local

community projects such as The Station Masters Garden, Yoga Station and others.

- A feasibility study we commissioned to examine the viability of community led housing and community building / hub ideas which included bringing local people together to share ideas and consider project options.
- A group of local activists and environmentalists that come together as the 'Green Giants'
- Talking to and completing questionnaires with visitors to our Carnival 2018 stall.
- Ideas and innovations driven by our resident led partnership board and theme groups
- Feedback and comments via our social media channels, mainly Facebook.
- Comments recorded from visitors to the Big Local shop.
- A series of Creative Civic Change community consultations and workshops, starting January 2019.

A lot of our recent consultation has started with 3 questions related to each of our current theme groups, as a way of starting conversations and generating ideas. These were:

- Environment – 'How can we improve how Whitley Bay looks?'
- Big Local's Shop – 'What activity/ activities would bring people together in the Big Local shop?'

- People & Wellbeing – 'How can we support the people in Whitley Bay who most need it?'

Whitley Bay Big Local is part of the national 'Our Bigger Story' Programme and hosted a 'Big Voice' event in 2016. We aim to host a 'Time for Change' event in March 2019. This will allow us to dig deeper into what extent Whitley Bay Big Local is impacting on and influencing local change with the involvement of local residents and others.

As well as listening to local people and partners Whitley Bay Big Local has actively tried to raise awareness and keep people informed about the project and the work of the theme groups.

We have invested in different website solutions, produced regular newsletters which were distributed to each household and business in the area, contracted the services of PR professional to write press releases and advise on content, created a social media profile using Facebook, Twitter and Instagram, and produced leaflets and specific information packs for volunteers.

We have a designated space in our Big Local Shop window for community notices where we share information about all Whitley Bay Big Local activities and offer free space to other groups and individuals to advertise their projects and events. There is still more to do in relation to raising the profile of the Whitley Bay Big Local project and ensuring residents feel able to contribute and become involved.

Consultation responses

We have lots of data from the range of consultation activities mentioned above which has been looked at by each of our theme groups to help inform this plan and our priorities for the next 3 years.

We collated responses from a recent community forum event with comments returned on a questionnaire to create 'wordclouds' that reflected the type of points people raised. The images are an accessible way of highlighting categories of feedback and summarise the main issues raised by consultees.

We will share this information with our key partners and raise issues that Whitley Bay Big Local is not able to tackle or influence independently. Big Local has established strong working links to North Tyneside Council and other statutory and voluntary / community organisations in the area which enables us to raise issues and work collectively to find solutions.

Environment

The feedback we had under this broad heading raised recurring themes that are familiar to those that have discussed issues in Whitley Bay over many years. For example: dog fouling, parking, accessibility, litter, green spaces, shopping area improvements and play areas.

Our regular Strategic Partners meetings and links to Councillors and Council Officers allows Big Local an opportunity to raise recurring issues and agree ways we can contribute to tackling them – such as contracting a Neighbourhood Caretaker to help improve the look of the town centre and residential areas.

When asking people on simple question like: "What do you think would make Whitley Bay and even better place to live, work or visit?" the responses vary wildly and are often contradictory. Whitley Bay Big Local's

Environment Group are acutely aware of the need to consider community feelings through consultation ahead of tackling projects in the public domain.



People & Wellbeing

Using consultation responses focussing on People and Wellbeing, we created a wordcloud to represent the themes raised most often. Several of these are areas where we have already developed some direct work or engaged with partners that work in those areas. For example, at the Whitley Bay Big Local shop we have regular drop-in sessions where people feel welcomed, can relax, meet new people, chat, and prepare shared meals. North Tyneside Council have granted £12,100 to Whitley

Bay Big Local for the development of links to local GP practices and health practitioners to specifically tackle issues of social isolation and loneliness through a range of projects and initiatives that will be taken forward in 2019/20. Volunteer development is another area of work we aim to grow, specifically related to wellbeing and providing safe, welcoming, social spaces for residents and vulnerable people.

People & Wellbeing Consultation

VolunteerHelp
Mornings
HealthyFood
WelcomePack
Volunteers
FirstAid
Support
CombatLoneliness
DropIns
Coffee
Over50's
Homeless
HappinessProject
CommunityHealth

Premises & Engagement

The consultation in this area was focused on how local people would like to see the range of activities in our community building grow and develop. At present, our policy is to offer individuals, community groups and organisations a space to host activities. We assist with marketing and

publicity and some facilitating to ensure groups and meetings run smoothly in the first instance. Many of the consultation responses we received illustrated the desire for a local venue that could be used for a wide range of activities that would benefit a cross-section of the local community.

Whitley Bay Big Local's networks and the local knowledge of our Community Involvement Coordinator mean that we can source and attract a wide variety of community activities. We often trial ideas and activities to assess whether our 'shop' provides a suitable space and if the demand from the community is enough to make sessions viable.

'The Shop' Consultation

QuizNights
Celebrations
Mornings
Chess
Over50's
FoodFair
History
Arts&Crafts
TeenLiteracy
YouthClubs
CoffeeFestivals
GamingDIY
Promotion
MusicDance
ExerciseClasses
MensGroups
Yoga

Developing Whitley Bay Big Local CIO

Whitley Bay Big Local became incorporated as a Charitable Incorporated Organisation (CIO) in March 2017 (Registered Charity No: 1171848). We took this step to enable Big Local to hold a lease for a building and to develop a legal 'stand-alone' entity that could bid for funding and develop opportunities that would not otherwise be open to a non-constituted community group.

At the time of writing, the CIO has 8 Trustees the majority of whom are Big Local area residents. The Board of Trustees remains the core Whitley Bay Big Local Partnership Board and will be considering engaging with local people to recruit new members as part of their forward plan.

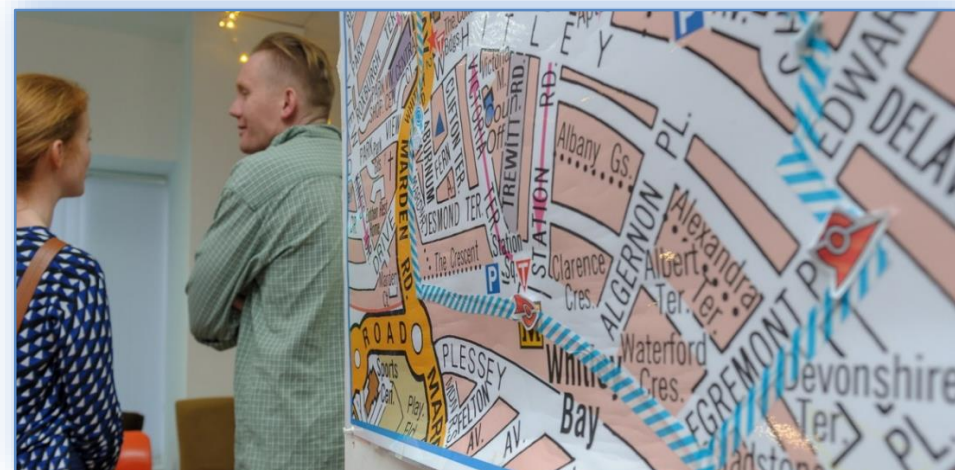
Additionally, Whitley Bay Big Local as a CIO will explore opportunities to build capacity for delivering an increasingly ambitious programme, managing more of the related administration and finances (the latter are currently routed through our Locally Trusted Organisation – New Prospects) and raising project specific and unrestricted funds to complement existing funding. As Big Local moves into the 2nd five years of a 10-year project the Trustees aim to develop a sustainable charity that will continue to benefit residents in years to come.

Investing in a community building

A recurring theme from early Whitley Bay Big Local consultations through to recent community workshops has been around a place to get together and use for multiple activities. We worked with Social Enterprise Acumen to develop a feasibility study the development of both community-led housing and a community building / hub. As a result of this report and consultation, we decided to keep a 'watching brief' on opportunities to develop community housing options in future.

Whitley Bay Big Local has decided to invest in buying a suitable building in the immediate area rather than continuing to rent. We have consulted with the community on how a venue might work and what kind of activities would be viable. We looked carefully at a number of different buildings as they became available to purchase. At the time of writing, we aim to secure the former Job Centre at 158 Whitley Road in the Big Local area. This will not only be an investment in an asset based in the local community, it will also enable us to further develop joint delivery of community activities and secure partnerships that assist in our continued work to achieve the four core Big Local outcomes. This development is outlined in our forward plan and budget, see appendix 1 (below), and will require work to secure budgets and funding – potentially via a blend of sharing overheads with others that want to use and access the spaces, grants, loans, and targeted fundraising.

If this building purchase is not viable, the Whitley Bay Big Local Partnership Board have agreed to continue exploring other opportunities to develop a community building as they present themselves.



Our plan for 2019 to 2022

Whitley Bay Big Local has developed lots of exciting, and often challenging, projects since our first plan was published and the project started in 2014. Lessons have been learned and many productive relationships and partnerships have been built in that time. Unfortunately, not all the varied delivery can be sustained as the Partnership Board prioritises and allocates funds to develop new ideas and projects that respond to consultation and community demand.

The following appendices detail our programme and delivery plan for Year 6 (2019/20) alongside outline plans for Years 7 and 8 (2020/21 and 2021/22). We have not included such high levels of detail for the latter 2 years of this plan as the projects may need to be amended based on changing external factors and the capacity of our Partnership Board to deliver them. Additionally, some further projects and actions are reliant on us successfully sourcing additional funding.

We have set out 3 parts to the delivery plan and associated budget across the delivery years 2019 – 2022:

- **Environment Theme** – with an ongoing focus on improving how Whitley Bay looks and complementing the physical regeneration of the Whitley Bay Big Local area.
- **People Theme** – with a focus on community engagement and supporting our more vulnerable residents; offering opportunities for people to get involved in making Whitley Bay an even better place to live, work and visit.
- **Coordination** – programme management and oversight of delivery, holding a development budget for a community building, paying the bills and supervising contractors.

Additionally, our Year 6 plan and budget includes provision for initial investment in and development of a community building.

Contact Information

We encourage and welcome involvement from all sections of the Whitley Bay Big Local community and will be planning regular community get-togethers and forums as the plan progresses. You can contact us here:

Whitley Bay Big Local, Unit 3, 305 Whitley Road, Whitley Bay, NE26 2HU.

Tel: (0191) 2523570

Email: whitleybaybiglocal@gmail.com

Web: www.whitleybaybiglocal.org

Facebook: www.facebook.com/WhitleyBayBigLocal/



Appendix 1 - Year 6 Plan and Budgets

Environment Theme - Year 6, 2019-20

Delivery by Environment Theme Group, contractors, partners, volunteers and associates as appropriate.

The overall national Big Local programme outcomes are:

1. Communities will be better able to identify local needs and take action in response to them.
2. People will have increased skills and confidence, so that they continue to identify and respond to needs in the future.
3. The community will make a difference to the needs it prioritises.
4. People will feel that their area is an even better place to live.

Action	Budget £	Timescale	Outputs	Community involvement	BL outcome	Notes
Neighbourhood Caretaker	8,000	April 19 – Mar 20	Working programme agreed & adhered to	Caretaker engages with residents, businesses and GB Market.	Nos. 1 and 4	Continue position and review roles/responsibilities and scope. £10,000 external funding bid submitted Oct '18, notified as unsuccessful in Feb '19.
Masterplan Delivery	1,500	April 19 – Mar 20	Continued improvements to BL area	Use masterplan as key community engagement and consultation tool	Nos. 1,3 and 4	To include "rollover" consultancy advice, liaison with key delivery partners, develop further initiatives, work with suppliers and residents.
Beach Huts	2,500	Completion 20/21	22+ Beach Huts in long term	Partnership approach with NT Council. Consult with local businesses, community groups and schools	Nos. 3 and 4	Develop feasibility study, with appointed architect/ apply for funding. As part of a rolling programme of investment and legacy project. External borrowing or internal early draw down. Revenue generation medium-long term.

Action	Budget £	Timescale	Outputs	Community involvement	BL outcome	Notes
Outdoor Gym	4,300	Completion 20/21	Research study and consultation exercise leading to planned installation	Friends of Whitley Park, NT Council, residents and park users	Nos. 3 and 4	Discussions commenced with The Great Outdoor Gym Co, NTC and Friends of Whitley Park. Equipment manufactured in Tyne and Wear. Legacy Project. Develop research study & secure external funding.
Green spaces	830	April 19 – Mar 20	Improved green spaces across BL area	Friends of Whitley Park, Station Masters Garden, residents, Green Giants Network	Nos. 3 and 4	Opportunities to develop green spaces and initiatives throughout BL area. Mentioned in all consultations 830(legacy projects).
Environmental Impact	2,000	April 19 – Mar 20	Improved town centre and beach areas, reduced waste.	Strategic Partners & Plastic Free North Tyneside, Community Groups, Schools etc	Nos. 1 and 4	Explore greener ways of living & support local initiatives. Seed fund to progress green initiatives, tackling littering, single use plastics and packaging.
Community Projects Fund	5,000	April 19 – Mar 20	General improvement across BL area and specifically retail and residential areas.	Local businesses, residents, youth groups, schools, NT Council and Chamber of Trade	Nos. 1 - 4	Includes shop fronts and improving look of unused spaces, street furniture, colour schemes, etc. Reference to community consultations.
TOTAL	£24,130					

People Theme - Year 6, 2019-20

Delivery by People Theme Group, contractors, partners, volunteers and associates as appropriate.

The overall national Big Local programme outcomes are:

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Action	Budget £	Timescale	Outputs	Community involvement	BL outcome	Notes
Community Activities	2,000	April 19 – Mar 20	Weekly programme of activities with diverse beneficiaries	New and established shop users, volunteers, activity providers	Nos. 2 and 4	Supporting community activities delivered predominantly from BL Shop. Working with volunteers and community groups, delivery partners and activity providers.
Small Sparks	4,000	April 19 – Mar 20	Approx. 16 new initiatives supported and seed funded	Residents, volunteers and others from local area	Nos. 1,3 and 4	Continue tried and tested model for kick starting and trialling new projects and initiatives.
Food Project	1,500	April 19 – Mar 20	Targeted resident beneficiaries access 'altered	Altered Eating Project, Station Masters Garden, youth groups, schools and residents	Nos. 1 and 2	Funding to complement NT Council grant funding for social isolation and wellbeing with focus on nutrition, sharing food, cooking skills

Action	Budget £	Timescale	Outputs	Community involvement	BL outcome	Notes
			eating' project			
Community Projects Fund	5,000	April 19 – Mar 20	Range of new initiatives that focus on reducing social isolation, promoting health and wellbeing	Residents, volunteers, GPs, local businesses, youth groups, schools and community groups	Nos. 1 - 4	Development fund for range of projects, including links to local GPs, health visitors, schools cluster and NT Council grant funding for social isolation and wellbeing – e.g. Happy to Chat project
TOTAL	12,500					

Coordination - Year 6, 2019-20

Delivery by WBBL Board, LTO, partners, volunteers and associates as appropriate.

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Action	Budget £	Timescale	Outputs	Community involvement	BL outcome	Notes
Community Involvement Coordinator	14,877	April 19 – Mar 20	Effective engagement of the target community to maximise impact	Community wide involvement	Nos. 1 - 4	Provides capacity for organising consultations, activities, events, working with volunteers, vulnerable residents and range of partners.
Programme Delivery Coordinator	18,911	April 19 – Mar 20	Effective coordination of the WBBL delivery plan to maximise its impact on the target community	Residents, volunteers, Partnership Board members, delivery partners	Nos. 1 - 4	Provides capacity for programme and project delivery, partnership development and routine business operations.
Administration	8,160	April 19 – Mar 20	Support / Coordination of WBBL activities	Residents, volunteers, partners and Partnership Board members	Nos. 1 - 4	Provides administrative support to Board and contractors, organising meetings, events, etc.
Additional delivery capacity	10,000	April 19 – Mar 20	Effective WBBL delivery to	Residents, volunteers, Partnership Board	Nos. 1 - 4	As required for specific tasks and projects. Resources and fees.

Action	Budget £	Timescale	Outputs	Community involvement	BL outcome	Notes
			maximise impact on the target community	members, delivery partners		
Current premises / Shop rent	9,600	April 19 – Sept 19	Facilitates engagement with residents, local groups and others providing activities for and support to local people	Residents, volunteers, delivery partners	Nos. 1 - 4	Budgeted to end of lease break in Sept '19.
Shop running costs	2,500	April 19 – Sept 19	Facilitates engagement with residents, local groups and others, activities for and support to local people	Residents, volunteers, delivery partners	Nos. 1 - 4	Budgeted to end of lease break in Sept '19.
Communications/ Social Media	200	April 19 – Mar 20	Provides information and raises awareness of the BL project and activities	Community wide	Nos. 1 - 4	Mainly web related – low cost approach.

Action	Budget £	Timescale	Outputs	Community involvement	BL outcome	Notes
CIC Volunteer Expenses	500	April 19 – Mar 20	Supports and values volunteer engagement and retention.	Volunteers, delivery partners, shop users	Nos. 1 - 4	Support for volunteer out-of-pocket expenses (travel etc).
TOTAL	£64,748					

Investing in a community building - Year 6, 2019-20

Delivery by WBBL Board, contractors, partners, volunteers and associates as appropriate.

The overall national Big Local programme outcomes are:

1. Communities will be better able to identify local needs and take action in response to them.
2. People will have increased skills and confidence, so that they continue to identify and respond to needs in the future.
3. The community will make a difference to the needs it prioritises.
4. People will feel that their area is an even better place to live.

Action	Budget £	Timescale	Outputs	Community involvement	BL outcome	Notes
Community Building Deposit	131,250	April 19 – Mar 20	Facilitates engagement with residents, local groups and others providing space for and support to local people	Residents, volunteers, community groups, delivery partners	Nos. 1 - 4	Funding required to support additional purchase costs. Reserve for possible investment in future years if no draw down required in Yr 6.
Professional fees	20,000	April 19 – Mar 20	Enables engagement with residents, local groups and others providing space for and support to local people	Residents, volunteers, community groups, delivery partners	Nos. 1 - 4	Support legal and other costs.

Action	Budget £	Timescale	Outputs	Community involvement	BL outcome	Notes
Refurbishment	25,000	April 19 – Mar 20	Improves space for engagement with residents, local groups and others to local people	Residents, volunteers, community groups, delivery partners	Nos. 1 - 4	Explore access to capital grants and match funding.
Community building outgoings	15,000	April 19 – Mar 20	Facilitates engagement with residents, local groups and others providing space for and support to local people	Residents, volunteers, community groups, delivery partners	Nos. 1 - 4	Explore shared costs with other groups that require use of space.
TOTAL	£191,250					

Appendix 2 - Year 7 Plan and Budgets

Environment Theme - Year 7, 2020-21

Delivery by Environment Theme Group, partners, volunteers and associates as appropriate.

The overall national Big Local programme outcomes are:

1. Communities will be better able to identify local needs and take action in response to them.
2. People will have increased skills and confidence, so that they continue to identify and respond to needs in the future.
3. The community will make a difference to the needs it prioritises.
4. People will feel that their area is an even better place to live.

Action	Budget £	BL outcome
Neighbourhood Caretaker	8,000	Nos. 1 and 4
Masterplan Delivery	1,500	Nos. 1,3 and 4
Green spaces	830	Nos. 3 and 4
Environmental Impact	2,000	Nos. 1 and 4
Community Projects Fund	5,000	Nos. 1 - 4
Beach Facilities	2,500	Nos. 1, 3 and 4
TOTAL	£19,830	

People Theme - Year 7, 2020-21

Delivery by People Theme Group, partners, volunteers and associates as appropriate.

The overall national Big Local programme outcomes are:

1. Communities will be better able to identify local needs and take action in response to them.
2. People will have increased skills and confidence, so that they continue to identify and respond to needs in the future.
3. The community will make a difference to the needs it prioritises.
4. People will feel that their area is an even better place to live.

Action	Budget £	BL outcome
Community Activities	2,000	Nos. 2 and 4
Small Sparks	4,000	Nos. 1,3 and 4
Community Lunch	1,500	Nos. 1 and 2
Community Projects Fund	5,000	Nos. 1 – 4
After School / Homework Club	1,000	Nos. 1,2 and 3
TOTAL	£13,500	

Coordination - Year 7, 2020-21

Delivery by WBBL Board, LTO, partners, volunteers and associates as appropriate.

The overall national Big Local programme outcomes are:

1. Communities will be better able to identify local needs and take action in response to them.
2. People will have increased skills and confidence, so that they continue to identify and respond to needs in the future.
3. The community will make a difference to the needs it prioritises.
4. People will feel that their area is an even better place to live.

Action	Budget £	BL outcome
Community Involvement Coordinator	14,877	Nos. 1 - 4
Programme Delivery Coordinator	18,911	Nos. 1 - 4
Administration	8,160	Nos. 1 - 4
Additional delivery capacity	10,000	Nos. 1 - 4
Communications/Social Media	200	Nos. 1 - 4
CIC Volunteer Expenses	500	Nos. 1 - 4
TOTAL	£52,648	

Appendix 3 - Year 8 Plan and Budgets

Environment Theme - Year 8, 2021-22

Delivery by Environment Theme Group, partners, volunteers and associates as appropriate.

The overall national Big Local programme outcomes are:

1. Communities will be better able to identify local needs and take action in response to them.
2. People will have increased skills and confidence, so that they continue to identify and respond to needs in the future.
3. The community will make a difference to the needs it prioritises.
4. People will feel that their area is an even better place to live.

Action	Budget £	BL outcome
Neighbourhood Caretaker	8,000	Nos. 1 and 4
Masterplan Delivery	1,500	Nos. 1,3 and 4
Green spaces	830	Nos. 3 and 4
Environmental Impact	2,000	Nos. 1 and 4
Community Projects Fund	5,000	Nos. 1 - 4
TOTAL	£17,330	

People Theme - Year 8, 2021-22

Delivery by People Theme Group, partners, volunteers and associates as appropriate.

The overall national Big Local programme outcomes are:

1. Communities will be better able to identify local needs and take action in response to them.
2. People will have increased skills and confidence, so that they continue to identify and respond to needs in the future.
3. The community will make a difference to the needs it prioritises.
4. People will feel that their area is an even better place to live.

Action	Budget £	BL outcome
Community Activities	2,000	Nos. 2 and 4
Small Sparks	4,000	Nos. 1,3 and 4
Community Projects Fund	5,000	Nos. 1 – 4
Looked After Children Provision	2,000	Nos. 1,2 and 3
TOTAL	£13,000	

Coordination - Year 8, 2021-22

Delivery by WBBL Board, LTO, partners, volunteers and associates as appropriate.

The overall national Big Local programme outcomes are:

1. Communities will be better able to identify local needs and take action in response to them.
2. People will have increased skills and confidence, so that they continue to identify and respond to needs in the future.
3. The community will make a difference to the needs it prioritises.
4. People will feel that their area is an even better place to live.

Action	Budget £	BL outcome
Community Involvement Coordinator	14,877	Nos. 1 - 4
Programme Delivery Coordinator	18,911	Nos. 1 - 4
Administration	8,160	Nos. 1 - 4
Additional delivery capacity	10,000	Nos. 1 - 4
Communications/Social Media	200	Nos. 1 - 4
CIC Volunteer Expenses	500	Nos. 1 - 4
TOTAL	£52,648	

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